



March 11, 2010

Dear Supporter,

As many of you know, Project Rebirth was officially founded on March 11, 2002, shortly after Founder and Director Jim Whitaker's visit to the World Trade Center site. I am pleased to write to you on the eighth anniversary of Rebirth's founding, at a time when we are preparing for our first public showings of our feature length documentary later this fall, and years of hard work and dedication from Jim and his team is beginning to pay off in returns to the community and delivering on our stated mission.

Along with the "Rebirth Preview" piece which is showing at the 9/11 Memorial Preview Site and has been viewed by more than 500,000 visitors to lower Manhattan; our educational, academic and therapeutic efforts are well underway. Work on the Project Rebirth Center is advancing with our partners representing first responders, health care professionals and leading educators from primary schools to post graduate studies, and is led by the Georgetown University Center for New Designs in Learning and Scholarship and the Columbia Center for New Media Teaching and Learning.

We have worked hard to build a professional team equal to our long term ambitions, and just weeks ago welcomed Caitlin Olson as our Executive Director. Caitlin comes to us with a background in management, with leadership roles at the National September 11 Memorial and Museum, and Families of September 11. Our creative team in LA and camera and technical support teams in NYC are working together intensively to capture living history as the pace of construction increases at the World Trade Center site.

We need your help. With the exciting developments planned for 2010, we need you to spread the word about our feature length documentary and our educational, academic and therapeutic initiatives. Please share the enclosed brochure with someone who might be interested in Rebirth. Additionally, we need your continued financial support to fund these important initiatives, and to help keep our time lapse cameras rolling through to the completion of the rebuilding of the World Trade Center site. This important work to create a historic archive, complete our film, and develop educational and therapeutic programs is only possible with contributions from our community of supporters, like you.

With gratitude,

A handwritten signature in black ink that reads "Brian J. Rafferty". The signature is fluid and cursive, with the first name being the most prominent.

Brian J. Rafferty
Chairman, Board of Directors

Project Rebirth, Inc. is a registered 501c3.