



For Immediate Release

Project Rebirth Marks 7th Anniversary; Installs 13th Time Lapse Camera at the World Trade Center Site

New York, NY – March 11, 2009:– Project Rebirth, a film chronicling the strength of the human spirit coping with disaster, has installed its 13th time lapse film camera at the World Trade Center site. Rebirth's cameras have been recording the rebuilding of the WTC site since the non-profit's founding on March 11, 2002, six months after the 9/11 attacks. The newest camera is located at street level on Church Street, and will capture the construction of the core of Tower 4.

Camera 13 is solar powered, one of the four camera boxes at the site that are powered by solar energy. Each camera box is custom built for Project Rebirth and features a number of unique technical applications that allow the best quality photographic image to be captured over a long period of time in the very challenging environment of the WTC construction site and downtown New York City's extreme weather.

Among other specialized features, Rebirth's time lapse camera boxes are equipped with TelePrompTer, titanium-surface glass windows, and a ventilation system that regulates temperature and humidity throughout the year. The 35mm film cameras have been modified with electronic controls and lenses suited for Rebirth's epic time lapse project. Following initial construction of the camera boxes in Long Island, NY, it takes five men five to seven hours to re- assemble and install each camera box at the site. The boxes are re-located from time to time as construction progresses. It takes eight to nine hours to change and reload the film in the 13 cameras, which is done every 22 days. That 22 days worth of film translates into about four minutes of actual screen time. Rebirth's 14th camera will be installed across the Hudson River in Jersey City, to capture the WTC site skyline as it rises above the buildings of the World Financial Center.

High definition digital cameras have been used for the annual interviews and on-site footage that captures the post 9/11 journeys of ten people directly affected by the attacks. Rebirth's documentary film will be released in 2010, and will weave the stories of this diverse group of people into the time lapse footage to reflect the New York community's efforts to cope with and rebuild following 9/11. Rebirth's cameras will continue filming until the completion of the site, and it will be featured in the National 9/11 Memorial Museum at the WTC and archived in the Library of Congress.

Rebirth Founder and Director Jim Whitaker is the architect of this 12-13 year project representing history's greatest time lapse film project. Cinematographer

Tom Lappin has been Rebirth's Director of Photography since its planning phase immediately after 9/11, and has helped guide Rebirth's successful efforts to build a precious historical archive and provide a unique and compelling perspective on the New York community's efforts to cope following 9/11.

Lappin said, "While there are years to go before we complete our film library, every successful year under our belt makes us more grateful for the support of Rebirth's donors and the people and organizations that work with us in and around the site. The Port Authority of New York and New Jersey has enabled our filming at the site, Kodak has donated film and Delux has processed it pro bono. Ascent Media has been generously supporting our post production needs. The organizations that have housed our cameras in their offices and on their buildings have also been critical to our success. Finally, the construction workers around the site have been very supportive and helpful to Rebirth, and in more ways than one they are the real stars of our time lapse film."

About Project Rebirth

Project Rebirth is a chronicle of the strength of the human spirit coping with disaster: the aftermath of September 11, 2001 at the World Trade Center . As a feature-length documentary combining time-lapse photography with intimate stories of ten people coping post 9/11, it is recording the minute-by-minute redevelopment of the WTC site and represents the first long term film record of ten people dealing with grief and trauma. Proceeds from the "Project Rebirth" documentary will be reinvested to endow a Project Rebirth Center for victims of and first responders to events of traumatic loss. The Project Rebirth Center will meet an urgent need to improve the specialized care and support needed during and after major disasters.

To learn more about how you can support our film and philanthropic efforts to honor those who suffered through 9/11 and those who sacrificed -- and the many who continue to serve in response to 9/11 -- please visit www.projectrebirth.org.

Project Rebirth is a 501(c)(3) non-profit organization supported by the generous contributions of individuals, corporations and foundations.

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